

# INVOICE



**WDIV**  
**550 W. Lafayette Blvd.**  
**Detroit, MI 48226**  
**52-0854807 FEIN**  
**Main: (313)222-0444**  
**Billing: (313)222-0459**

<http://www.clickondetroit.com/index>

Billing Address:

**Three Point Media**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Washington, DC 20003**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
260851-1	10/28/12	October 2012	10/01/12 - 10/05/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
ISS/Michigan Democratic S	MDSCC - SC	1678

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	260851	06357278

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	377	396

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/05/12	10/05/12	Noon News 12-1230p	12N-1230P	----1--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/05/12 12:21 PM Noon News 12-1230p 12N-1230P :30 MI DP2200H \$1,400.00 NM									
2	10/05/12	10/05/12	M-F Local News @ 4pm	4p-430pm	----1--	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV F 10/05/12 4:30 PM M-F Local News @ 4pm 4p-430pm :30 MI DP2200H \$1,700.00 NM									
3	10/04/12	10/04/12	M-F Local News @ 4pm	4p-430pm	---1---	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Th 10/04/12 4:26 PM M-F Local News @ 4pm 4p-430pm :30 MI DP2200H \$1,700.00 NM									
4	10/03/12	10/03/12	Noon News 12-1230p	12N-1230P	--1----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV W 10/03/12 12:13 PM Noon News 12-1230p 12N-1230P :30 MI DP2200H \$1,400.00 NM									

Total Spots **4** Gross Total **\$6,200.00**

## Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
260851-1	10/28/12	October 2012	10/01/12 - 10/05/12
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
ISS/Michigan Democratic S		MDSCC - SC	1678

Agency Commission **\$930.00**

Net Amount Due **\$5,270.00**

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